LAWRENCE UNIVERSITY | CLASS OF 1974 | 50TH REUNION NEWSLETTER



50 years ... Forever Young!

Here Comes the Sun. Remember hearing the iconic George Harrison music blaring from somebody's Brokaw or Trever window during a spring day when we were students? Well, "here comes the sun" for us all once again as we look forward to our 50th Reunion Weekend June 13-16, 2024.

Yes, there's still time to register for our reunion, just click on the link above. We truly want to be with you as we celebrate our Lawrence friendships and this milestone. Over the weekend you will have many chances to reconnect with dear friends including at Club 74 our special place to gather in Hiett Hall. So please make your plans to join us all.

We are immensely grateful to all the reunion volunteer teams you will hear from in this newsletter. They are joyfully working to ensure our 50th will be a wonderful time. Read on for all the details. If you have already registered as so many of us have — take a look at Who is Coming and then personally contact that friend who isn't yet listed there. Let them know you want to see them again. Your personal invitation is the most likely way to encourage them. We promise it will brighten your weekend to be with those friends.

Here's hoping to see you at Lawrence very soon!

— Ann Carpenter Kay, Jan Daniels Quinlan, Barb Goodman Holtz, Tri-Chairs for the Class of 1974 50th Reunion Committee

REGISTRATION IS OPEN! lawrence.edu/ reunion

DON'T MISS IT! WHY I'M COMING TO REUNION



Terry Nilles

Lawrence was a defining 4 years in my life, mostly because of the fellow students I interacted with who provided new perspectives. Several have become lifelong friends who I see at least somewhat regularly. I am looking

forward to attending the reunion to see those who I have not seen since Lawrence and those who I did not know at Lawrence to share perspectives on life after 50 years.

Susan Prohaska

My reasons for coming to the reunion in order of importance:

- 4. To find out if I'm the only one who never read "The Structure of Scientific Revolutions:"
- 3. To see the changes in the LU and Appleton communities;
- 2. To see friends who friendships I still value dearly;
- 1. To get a selfie with Blu. ■





Want to relive some Lawrence memories before coming back to campus?

The Lawrentian has been archived online...click here and enjoy some blasts from the past:

https://lux.lawrence.edu/lawrentian/

REUNION COMMITTEE UPDATES

EVENTS AND PROGRAM COMMITTEE



Greetings from your Events Committee! So many have registered—this may be our best reunion ever!

And if you haven't yet registered, you can still sign up. Come as you are to see the campus, spark old memories, and connect with others. In addition to the many activities scheduled for all alums, we've planned many just for our class and some all-alum events feature some of our classmates. Thursday's pre-reunion activities need no registration—just show up! The party won't be the same without you.

See your classmates who are already registered: I'm Coming to Reunion

THURSDAY, JUNE 13 (PRE-REUNION)

11:30-1:00 pm Lunch at Pullman's Restaurant (order/pay for your own food)

619 S Olde Oneida Street, Appleton

1:00 pm Fox River walk—meet at Pullman's and walk as far as you would

like and back on the lovely river path

8:00-11:00 pm Club '74—our special place to socialize in Hiett Hall

(see description to the right)

FRIDAY, JUNE 14

9:30-11:30 am Alumni College AI Panel Discussion led by Class of '74

classmates Tom Baer, Mark Nelson, Gail Sonnemann,

and Joe Bruce, with current faculty

5:30-8:00 pm 50th Reunion Class of '74 Reception and Dinner with

President Laurie Carter at the President's house

8:00-9:00 pm All-Reunion Alumni Recital—includes a piece for violin by

'74 classmates Marg Schmidt and Ruth Sherwood Sadasivan

ccompanied on piano by Beth Railsback Ray

8:00-11:00 pm Club '74—socializing

SATURDAY, JUNE 15

6:00-8:00 pm 50th Reunion Class of '74 Banquet & Program—relive memories

in film and photos, stories and jokes, and great conversations!

8:00-11:00 pm Club '74—socializing

SUNDAY, JUNE 16

9:00-11:00 am If you can't bear to see the reunion end, swing by Club '74

to help with takedown and cleanup.



Come greet "old" friends and make new friends at Club '74, our special place to gather and recreate the Viking Room of our memory "where everybody knows (remembers) your name ..." because we'll all be wearing reunion name tags! With complementary drinks, snacks, and your friends at Club '74 there's no need to amble down the avenue.

Club '74 will be located in Hiett Hall first floor lounge and patio. Hiett is also the dorm assigned to 50th reunion alums who are staying on campus—super convenient!

Club '74 will be open from 8:00-11:00 pm every night—Thursday, Friday, and Saturday. To help set the mood, Joe Bruce is compiling a playlist of favorite songs from the 70s, and we'll also have fun dance music for dancing on the patio Saturday night. Join us!

Ann Carpenter Kay, Co-Chair
Dee Walter, Co-Chair
Joe Bruce
Carol Stoneman Dibble
Deb Maclean
Terry Nilles
Ruth Sherwood Sadasivan
Marg Schmidt
Gail Sonnemann
Ann Huntting Wolter

CLASS GIFT COMMITTEE

May 6, 2024. Responding to the clarion call of the 50th Reunion, the Lawrence University Class of 1974 has generously and enthusiastically come together to support our Class Gift, including a Signature Fund to support the study of the potential and limitations of Artificial Intelligence within the University curriculum. Exceeding the goal of 40% Class participation, as of May 2, 42% of the Class had provided gifts and commitments for the 50th Class Gift, and we remain optimistic that, in the remaining time leading up to Reunion Weekend, June 13-16, we can realize additional contributions to achieve a 50% or better level of Class of '74 participation.

As of May 2, our contributions to the Class Gift, including gifts within the fiscal year ending June 30, 2024, and commitments and pledges for future gifts and multi-year pledges, aggregated approximately \$2.1 million. Of this amount, \$321,000 has been directed to support the Artificial Intelligence Signature Fund initiative, which will be the focus of an interactive learning session at Alumni College on Friday morning, June 14.

The successful campaign for support of the 50th Reunion Class Gift is a tribute to the collective appreciation and support for the University that Lawrence has earned with its Alumni over the years. We are pleased to include our Class of '74 within those ranks.

Thank you to all who made this year's Class Gift effort a truly positive experience!

You may contribute to our 50th Reunion Class Gift in any of these ways:

- Give a one-time gift for any Lawrence purpose by check, credit card, or online at: lawrence.edu/give-online
- Create a five-year pledge at Lawrence.
- Give directly to the <u>Signature Fund for Artificial Intelligence</u>
- Make a gift through your IRA as a qualified charitable distribution.
- Give through your estate plan, joining the <u>Lawrence-Downer Legacy Circle</u>.
- Visit Lawrence's <u>How to Give</u> page to learn more about how you can give your gift.

Chuck Ephraim, Co-Chair
Jane McGroarty Schneider, Co-Chair
Tom Baer
Trisha Dean
Heidi Jacobson Knudsen
Mark Nelson
Sally Scoggin
Anne Trucano Sincerbeaux

OUTREACH COMMITTEE

It's hard to believe that we are less than a month away from the Lawrence Class of '74 50th Reunion! WHO WILL BE THERE?? We hope all of you!

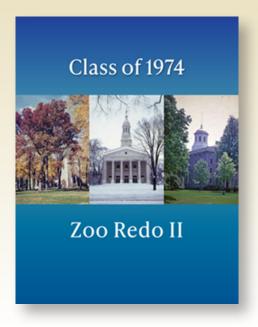
The Outreach Committee volunteered to reach everyone in our class. To date, two or three communications have been sent to over 225 classmates, personal phone calls and text messages if emails were unavailable.

Our goals were to:

- 1) contact as many classmates as possible,
- 2) encourage classmates to attend Reunion to see friends, revisit campus and reconnect with friends and acquaintances and,
- 3) to generate excitement and interest in all that is happening in June. We hope we have achieved them. As of May 14, 78 of our classmates have registered and this number is rising each day. It's not too late to join us! All the information you need to register is contained in this newsletter.

Looking forward to seeing all of you in Appleton June 13-16 at our 50th Reunion!

Dave Barclay, Co-Chair
Barb Goodman Holtz, Co-Chair
Rick Chandler
Bob Currie
Crin Hero Ephraim
Lisa Reese Hendrickson
Lilias Jones Jarding
Rob Ketterer
Paul Nelson
Mary Niebling
Susan Prohaska
Dennis Quinlan
Chris Sheldon



PUBLICATIONS COMMITTEE

This third newsletter caps off our team activities leading up to our gathering in June in Appleton. We have had much fun digging through the archives, reviewing the Lawrentian, sorting through photos and meeting on ZOOM.

Our major project was the Zoo Redo II book which is coming to your USPS mailbox in late May.

Thank you to everyone who submitted their personal story for the book. Your stories of the last 50 years paint a picture that the Lawrence experience did indeed shape our lives.

A special thank you to Laurie Yingling for guiding us through the process of developing three newsletters, story reminder emails, and the Class of 1974 Zoo Redo II.

Kitsie Roth Holcomb, Chair Joe Bruce Hope Davis Preston Jan Daniels Quinlan Amy Merriam Steed George Steed Ann Huntting Wolter



CLASS OF 1974 50TH REUNION COMMITTEES

TRI-CHAIRS

Barb Goodman Holtz Ann Carpenter Kay Jan Daniels Quinlan

EVENTS AND PROGRAM COMMITTEE

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Dee Walter, Co-Chair
Joe Bruce
Carol Stoneman Dibble
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Ann Huntting Wolter

GIFT COMMITTEE

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